## IN THE CLAIMS:

- 1. (canceled)
- 2. (previously presented) A flaky, isotropic SmFeN powdery magnet material prepared by roll-quenching a molten alloy and nitriding the alloy powder thus obtained to form a magnet alloy; the magnet alloy having an alloy composition of the formula, by atomic %:

 $Sm_xFe_{100x\text{-}y\text{-}v}M^1_yN_v$ 

wherein  $M^1$  is at least one member selected from the group consisting of Hf and Zr;  $7 \le x \le 12$  and  $0.1 \le y^1 \le 1.5$  and  $0.5 \le v \le 20$ , a TbCu<sub>7</sub> crystal structure, and flakes with a thickness of 10-40 $\mu$ m.

3. (previously presented) A flaky, isotropic SmFeN powdery magnet material prepared by roll-quenching a molten alloy and nitriding the alloy powder thus obtained to form a magnet alloy; the magnet alloy having an alloy composition of the formula, by atomic %:

 $Sm_xFe_{100-x-z-v}M^2_zN_v$ 

wherein  $M^2$  is at least one member selected from the group consisting of Si, Nb, Ti, Ga, Al, Ta and C;  $7 \le x \le 12$ ,  $0.1 \le z \le 1.0$  and  $0.5 \le v \le 20$ , a TbCu<sub>7</sub> crystal structure, and flakes with a thickness of 10-40µm.

4-7. (canceled)